

2010 SummerFest/Event Guide Sponsorship Form

Name of Business/Organization: _____

Contact Person: _____

Email Address: _____

Address: _____

Telephone: _____

Sponsorship Level: _____ **Platinum** _____ **Gold** _____ **Silver** _____ **Bronze**

Payment option: _____ Check enclosed _____ Invoice immediately

_____ Invoice Jan 2010 _____ Invoice Quarterly in 2010

(Checks payable to Batesville Area Chamber of Commerce)

Ad development needs: _____ Will provide ad by email _____ Need help with design

(Please email your logo to chamber@batesvillein.com by Friday, October 30, 2009)

*Thank you in
advance for
your
sponsorship &
support!*



**2010
BATESVILLE
AREA
SUMMERFEST/
EVENT GUIDE
SPONSORSHIPS**



The City of Batesville and the Batesville Area Chamber are once again selling ad sponsorships to help fund the **Batesville SummerFest** in July.

This festival will be in conjunction with the Batesville Firemen's Festival too!

This is a wonderful way to advertise, plus highlight the many great events that go on in Batesville and the surrounding areas in a quick glance guidebook. **We will distribute 3,500 copies of the event guide throughout the area at local banks and businesses all year.**

Your sponsorship helps fund the entertainment, advertising, prizes for Battle of the Bands, sound equipment, printing cost, entertainment, games, and the many extras to make this a successful event.

Batesville SummerFest Event Dates

Friday, July 9, 2010

Sidewalk Sale Days All Day

Lunch—Music Boosters

Dinner—Firemen's Fish Fry & Battle of the Bands

DJ & Live Entertainment All Day

Saturday, July 10, 2010

Sidewalk Sale Days All Day

Morning—Farmers Market

Noon—Firemen's Parade

Lunch & Dinner—Firemen's

DJ & Live Entertainment All Day
BMPL—Sponsoring Evening Band

2010 Batesville Area SummerFest/Event Guide Ad Sponsorship Levels

Platinum—\$700

- **1/2 Page Ad in Event Guide**
- **Newspaper and Radio Advertising**
- **Recognition on Thank You Board Displayed at Event**
 - **Name on SummerFest Flyers**
- **Thank you in Herald-Tribune and the Chamber Online Newsletter**

Gold—\$500

- **1/4 Page Ad in Event Guide**
- **Newspaper and Radio Advertising**
- **Recognition on Thank You Board Displayed at Event**
 - **Name on SummerFest Flyers**
- **Thank you in Herald-Tribune & Chamber Online Newsletter**

Silver—\$250

- **1/6 Page Ad in Event Guide**
- **Recognition on Thank You Board Displayed at Event**
 - **Name on SummerFest Flyers**
- **Thank you in Herald-Tribune & Chamber Online Newsletter**

Bronze—\$100

- **Name, Address & Phone Number** Listed as a Sponsor in Event Guide
- **Recognition on Thank You Board Displayed at Event**
 - **Name on SummerFest Flyers**
- **Thank you in Herald-Tribune & Chamber Online Newsletter**

General—\$50

- **Name & Phone Number Only** Listed as a Sponsor in Event Guide
 - **Name on SummerFest Flyers**
- **Thank you in Herald-Tribune & Chamber Online Newsletter**

Your ad has been enclosed if you were a sponsor for the 2009 Event Guide.

Please make any changes you would like, or if it is to remain the same, please sign off on it.

If you are a first-time sponsor, please email a copy of the ad that you wish to run to Donna at chamber@batesvillein.com.

If you wish to pay in 2009, please enclose a check. If you wish to pay in 2010, you will be invoiced later.

You have the option of a one time payment or billed in three monthly payments starting in January.

Due to the printing deadline, sponsorship commitment and ad design are needed by **Friday, October 30, 2009.**

Please return the bottom portion to:
City of Batesville
2010 Batesville Area Event Guide
132 S. Main Street
Batesville, IN 47006

Batesville Area Event Guide Committee:
Melissa Tucker, Beth West &
Donna Burdett

If you have any questions, please call the Chamber @ 934-3101 or Beth West @ 933-6100.