

Chamber Year in Review!

The Chamber is all about Connections & Community.

The mission of the Batesville Area Chamber of Commerce is to implement programs and activities that promote economic growth and development to enhance the quality of life for citizens of the Batesville area.

Vision - The Batesville Area Chamber of Commerce is recognized as a valued organization that enables entrepreneurship and sustained commercial growth driving success for its business members and the community.

Provide Leadership Create Partnerships Maintain Relationships

We are a catalyst for advancing economic growth along with quality of life for our partners and our community. As a partner of the Batesville Area Chamber, you are investing in the future of our City and region.

Our goal is to provide our partners with essential resources, tools, networking/marketing opportunities and expertise to help your businesses thrive.

Recap of 2023

Serving Over
378 Member

Facebook Group
"Together We
Thrive"
3.2K Members

Over \$135,000
Chamber Gift
Certificates Sold

Christmas in
July Promotion
\$18,000 Spent at
Local Businesses

Chamber
Holiday Passport
\$120K Spent at
Local Businesses

Chamber
Holiday Parade
with the City of
Batesville Tree
Lighting

New 2023/2024

New Chamber
Branding
(Logo, website,
billboard sign)

Mobile App
"Experience
Batesville IN
Area"

New
Membership
Features on
Website

HR Roundtables
and Women's
Leadership
Series

Partnering with
Genesis (D.I.C.E.
Challenge &
Side Hustle
Series

Quarterly
Educational
Lunch & Learn
Series



Chamber Benefits & Services



Batesville Area Chamber of Commerce
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812-934-3101



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LET THE CHAMBER ASSIST YOU WITH ALL YOUR BUSINESS NEEDS!



Chamber Checks

They are redeemable at over **170 participating businesses**. Keeps local dollars in our Community.



Taking Care of Business

Highlight our partners in 2024!



Chamber Community Calendar

Chamber Partners can submit **news** and **events** on the Chamber Website.



New Resident Packets

Welcome new residents while promoting our Chamber Partners.



Bulk Mail Permit

Chamber partners can use our bulk mail permit to **lower the cost** of mailing 200 or more pieces.



Marketing Opportunities

- **NEW Mobile App**
"Experience Batesville IN Area"
- Chamber Directory & Community Guide
 - Coupon Book-Shop Local
 - Holiday Passport Promotion
 - Batesville Area Businesses - Together We Thrive Facebook Group
- Christmas in July Retail Promotion



Post Card Mailer

Chamber Partners can place adds on our Direct Mailer that goes out to **over 10,000 residents** in surrounding counties.



Referrals

#1 Referral Service for our Business Partners.



Indiana Small Business Development Center

The ISBDC creates a positive impact on the growth of small businesses and entrepreneurs with **expert guidance and customized resources**.



Dining & Shopping Guide

Guide that highlights our restaurant and retail partners.



Ribbon Cutting

As a partner, new businesses can take advantage of a **free ribbon cutting** that includes local media.



Eblast

Partners can promote special events or promotions in our weekly eblast that is emailed out to over **1,000 contacts**.



Partners can post on our Job Board through the **Chamber Website**.



Business Card Rack

Drop off business cards to be displayed in our office for **additional exposure**.