

2024 Batesville Area Chamber Corporate Sponsorship Packages

PLEASE SEE REVERSE SIDE FOR SPONSORSHIP OPPORTUNITIES & TIER ALLOWANCES

EXECUTIVE SPONSORSHIP

\$5,000

- ANNUAL MEMBERSHIP INVESTMENT INCLUDED
- **Customize your package valued at \$3,500**
- **NEW—Experience Batesville Mobile App—Listing at very top**
- Logo scrolling on TV in Chamber office 24/7 (scrolling twice as often)
- Table of 8 at the Annual Dinner (valued at \$320) and name in Annual Dinner program
- 4 Tickets to Chamber Membership Luncheon
- 4 Tickets to Lunch & Learn Series
- 4 Tickets to Women's Leadership Series
- Scrolling business logo on homepage of Chamber website
- Business name listed on all emails and weekly e-newsletter
- Logo listed on banner at all major events
- Chamber Gift Certificate Sponsor—Logo on gift certificate brochure
- Chamber Directory/Community Guide Book—Business listing bold & highlighted

PLATINUM SPONSORSHIP

\$3,500

- Discount off Annual Membership Investment—\$200
- **Customize your package valued at \$2,500**
- **NEW—Experience Batesville Mobile App—Listing at Top**
- Logo scrolling on TV in Chamber office 24/7
- Table of 8 at the Annual Dinner (valued at \$320) and name in Annual Dinner program
- 2 tickets to Lunch & Learn Series
- 2 tickets to Women's Leadership Series
- Scrolling business logo on homepage of Chamber website
- Business name listed on all emails and weekly e-newsletter
- Logo listed on banner at all major events
- Chamber Directory/Community Guide Book—Business listing highlighted

GOLD SPONSORSHIP

\$2,500

- Discount off Annual Membership Investment—\$100
- **Customize your package valued at \$2,000**
- **NEW—Experience Batesville Mobile App**
- Logo scrolling on TV in Chamber office 24/7
- 4 Tickets to the Annual Dinner (valued at \$240) and name in Annual Dinner program
- 2 Tickets to Lunch & Learn Series
- 2 Tickets to Women's Leadership Series
- Scrolling business logo on homepage of Chamber website
- Business name listed on all emails and weekly e-newsletter
- Name listed on banner at all major events
- Chamber Directory/Community Guide Book—Business listing highlighted

SILVER SPONSORSHIP

\$1,500

- **Customize your package valued at \$1,200**
- **NEW—Experience Batesville Mobile App**
- 2 tickets to the Annual Dinner (valued at \$160) and name in Annual Dinner program
- 2 Lunch & Learn Series
- Business name on homepage of Chamber website
- Business name on weekly e-newsletter
- Name listed on banner at all major events
- Chamber Directory/Community Guide Book—Business listing highlighted

BRONZE SPONSORSHIP

\$1,000

- **Customize your package valued at \$700**
- **NEW—Experience Batesville Mobile App**
- 2 tickets to the Annual Dinner (valued at \$80) and name in Annual Dinner program
- Business name on homepage of Chamber website
- Business name on weekly e-newsletter
- Name listed on banner at all major events
- Chamber Directory/Community Guide Book—Business listing highlighted



2024 Batesville Area Chamber of Commerce Corporate Sponsorship Opportunities

Tier Allowances

Executive \$3,500 • Platinum \$2,500 • Gold \$2,000 • Silver \$1,200 • Bronze \$700

Customize Your Sponsorship Package to Fit YOUR Business Needs!

Make your selections and return form via email to mtucker@batesvillein.com or send to: 301 Shopping Village, Batesville, IN 47006

Annual Dinner—January 25th (Knights of Columbus)

- o Dinner Tickets - \$40 each
\$40 X _____ = _____
- o Centerpiece Sponsor - \$100
- o Door Prize Chamber Checks Donation Sponsor - \$25

Chamber Community Easter Egg Hunt—March 23rd

Partnering with Mayor's Youth Council

- o Easter Egg Sponsor—\$50 (includes candy & eggs)

Annual Chamber Membership Luncheon—April or June

- o Lunch Tickets - \$25
\$25 x _____ = _____
- o Lunch Sponsor - \$100
- o Door Prize Chamber Check Donation Sponsor - \$25

Golf Outing—May 16th

- o Hole Sponsor - \$250
- o Lunch & Appetizer Sponsor - \$250
- o Scoreboard Sponsor - \$300
- o Putting Green Sponsor - \$350
- o Beverage Cart Sponsor - \$500
- o Hole-In-One Sponsor - \$500
- o Golf Ball Sponsor - \$500
- o Happy Hour Sponsor - \$500
- o Four Player Team - \$520 o 2 Players - \$260
- o Pre-Purchase 4 Team Bogey Bags - \$80 Total
(1 Mulligans, 1 Hand Grenade Toss & 1 Putting Contest Chance - **per player**)

Christmas in July Promotion—Give-Away \$500

- o Chamber Checks Give Away Sponsor—\$100

Batesville BOO-siness Networking Event—Oct.

- o Chamber Checks Give Away Sponsor—\$100
- o Appetizer Sponsor \$100

Holiday Parade and Festivities—December 6th

- o Holiday Sponsor - \$250
(Goes towards Santa, Candy, Toys & Festivities)

Holiday Passport Promotion—Nov. 8th - Dec. 13th

- Grand Prize Give-Away \$500
- o Chamber Checks Give Away Sponsor - \$100

Holiday Open Houses-Ladies Night—Nov. 8th

- o Chamber Checks Give Away Sponsor - \$100
- o Gift Bag Sponsor - \$100

D.I.C.E. Challenge—Dreams, Ingenuity, Creativity, Entrepreneurship

- o Lunch Sponsor - \$300 o Prize Sponsor - \$500
(Partnering with Genesis-Pathways to Success—Regional challenge in which high school students develop a business plan and pitch it to a panel of seasoned entrepreneurs.)

Marketing

6-2024/6-2025 Discover Guide Book (online)

- o 1/8 Page Ad - \$300 o Inside Cover - \$950 **SOLD**
- o 1/4 Page Ad - \$380 o Inside Back Cover - \$950 **SOLD**
- o 1/2 Page Ad - \$520 o Back Cover - \$1000 **SOLD**
- o Full Page Ad - \$800

Education—Leadership Series Events

- o Sponsor for ALL Leadership Series - \$500 (listed below)
 - o Lunch & Learn Sponsor - \$100 per event (3 per year)
 - o Manufacturing Roundtable Sponsor - \$100
 - o Small Business Roundtable Sponsor- \$100 (4 per year)
 - o Women's Leadership Series - \$100 (2 per year)

5 Postcard Mailers - Ad (10,000 mailed) first come basis

- o Business Card Size Ad - 3" X 2" - \$300
- o Double Ad - 6" X 2" or 2" by 6" - \$500
- o Full Bottom Banner Ad - 12" X 2 - \$850
- o **Event Info Ad** - 7" X 4.25" - \$950 (Prefer Events)
- o Quarter Preferred: 1st, 2nd, 3rd, 4th, 5th (Circle)
(Postcard will be distributed each quarter plus Christmas)

Chamber Checks Program

- o Sponsor - \$100 (Business name listed on each brochure)
(Help offset credit card fees and printing cost)

Visitor Center Donation

- o Visitor Center Donation: _____
(Visitor Center provides information to visitors, new residents and potential new businesses. Help offset marketing materials, printing, etc.)

3 Year Commitment Discount Agreement (First Year Only)

- o Executive: \$500 o Platinum: \$200
- o Gold: \$100 o Silver: \$50

Investment dollars do not roll over into the next year. Unused funds will be allocated as best seen fit for your business.

Business Name: _____

Contact Name: _____ Total Amount Used = \$ _____

Phone: _____ Email: _____

Signature: _____

Please make checks payable to: Batesville Area Chamber of Commerce. For additional information, please contact Melissa at 812-934-3101.

www.batesvillein.com